

Garden Furniture Covers



THE
GARDEN
& HOME
Co.

Standard & Premium Range 2019/2020

A BRAND NEW RANGE!

Working with the very talented team, we have developed superior quality ranges of garden furniture covers that we are proud to launch to the retail market.

Our innovative Premium Collection takes furniture covers to the next level and they are proudly supported by the longest guarantee in the industry, 10 years! All premium covers are available in three colours and manufactured from weatherproof endurance fabric to ensure complete waterproof protection.

Our Premium Collection features include air vents – essential to reduce the risk of mould and mildew build up. UV protection and ready-to-go inset secure fastenings. Our furniture sets also feature a FREE water shedder, this prevents water accumulation ensuring your cover lasts even longer! The collection also features nine new modular style covers also available in all three colours.

Our Standard collection has been made even better, 23 furniture types make up our Standard Collection all of which now feature reversible colours, secure base fastening and complete UV protection whilst remaining competitively priced. Designed to protect against all weather conditions and easy to look after, our entry level standard covers are suitable for all your furniture protection requirements.

The Garden & Home Co. is our design-led collection of home and garden living products created to enhance both indoor and outdoor spaces. Our modernised branding features new 'segment colourways' to make our ranges easier to navigate than ever, these will feature on all packaging and POS and will include USP iconography to help consumers easily identify and shop the range bringing all of the Garden & Home Co. products together in store



etree Productions Limited
The Incuba, 1 Brewers Hill Road,
Dunstable, Bedfordshire, LU6 1AA.

 www.etr.ee  01582 235148

The Garden & Home Co. Brand...

The Garden & Home Co Furniture Covers Range now includes 134 SKU's

- ✓ **Standard Range** -23 New and improved SKU's
- ✓ **Premium Range** -111 SKU's In Brand new fabric with new benefits
- ✓ **Premium available in 3 Best Selling Colours** - Green, Black and Grey
- ✓ **Brand New Modular Range**
- ✓ **New style Water Shedder**
- ✓ **Branding** - launched with a executive look & feel under The Garden & Home Co brand.



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Our Standard Covers...



- ✓ Water repellent – made from woven polyethylene 100gsm to ensure waterproof protection.
- ✓ Fully reversible – green/black allowing more choice for the customer in one product.
- ✓ UV Protected – prevents the surface material from fading whilst in direct sunlight.
- ✓ Tear resistant – engineered to reduce scratch impact and rip-in-fabric scenarios.
- ✓ Wipe clean – easy clean fabric for an easy to maintain cover.
- ✓ Ready-to-go Inset Secure Fastenings – safe and reliable full size locking cord to increase the Weatherproofing abilities of the cover.
- ✓ Certified longevity – complete with a 5 year guarantee for 100% peace of mind



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Our NEW Standard Cover offers more...



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	WATER REPELLENT	REVERSIBLE	UV PROTECTED	TEAR RESISTANT	WIPE CLEAN	INSET FASTENINGS	GUARANTEE
Current Standard Cover	✓	✗	✗	✓	✓	✗	2 Years
NEW! Standard Cover	✓	✓	✓	✓	✓	✓	5 Years

Our Premium Covers...



- ✓ Water repellent – made from high grade PVC for 100% waterproof protection.
- ✓ Split Prevention – Using a lower density backing allows the material to adhere to the PVC better
- ✓ UV Protected – prevents the surface material from fading whilst in direct sunlight.
- ✓ Easy to use – unique lightweight construction means the covers are easy to fit, Especially when protecting larger pieces of furniture.
- ✓ Integrated Air Vents – allows the furniture and cover to ‘breathe’ reducing the risk of mildew and mould
- ✓ Ready-to-go Inset Secure Fastenings – safe and reliable full size locking cord to increase The weatherproofing abilities of the cover.
- ✓ Certified longevity – complete with a 10 year guarantee for 100% peace of mind



UV PROTECTED
WILL NOT FADE
IN THE SUN



WEATHERPROOF
PROTECTS AGAINST
ALL WEATHER



AIRFLOW VENTS
ANTI MOULD
AND MILDEW



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Modern Branding with a strong technical and performance message, inspired by outerwear and equipment



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PATIO SET
COVERS

TABLE / CHAIR
COVERS

ACCESSORY
COVERS

PARASOL
COVERS

BBQ
COVERS

MODULAR
COVERS



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...thank you

